

FOR IMMEDIATE RELEASE

IVORY TO INTRODUCE PORTFOLIO ANALYTICS SOFTWARE AT EQUIPMENT LEASING CONVENTION

Proposed FASB Accounting Rules Are Integrated

BOCA RATON, FLA, Oct. 25—Ivory Consulting Corporation, a leading equipment finance pricing software and consulting firm, plans to demonstrate its new Portfolio Analytics software at the Equipment Leasing and Finance Association Convention, Oct. 24-26, at booth #7.

Portfolio Analytics is software designed to perform highly detailed analysis and forecasting beyond what is possible in commonly used worksheet tools. It contains pre-built industry-specific toolsets, one-click segmentation and filtering, and an easy process to adjust accounting and tax assumptions. It enables one to quickly create multiple scenarios of underlying data, pro-forma new and rebook accounting, and target a price for buy-sell decisions.

The new software is designed to provide users with the ability to evaluate single leases or whole portfolios of leases, as well as other financial instruments, under current and proposed accounting rules, according to Ivory COO Scott Thacker.

“In addition to accounting rules, our Portfolio Analytics tool captures yield, cash and tax effects instantly on every market segment within a portfolio,” Thacker said. “When combined, this data exposes portfolio risk factors and provides “what-if” considerations for quick decision-making. Leasing executives will be able to use this information strategically to enhance their company’s performance and increase profitability.”

About Ivory Consulting

Since 1983, Ivory Consulting has exclusively served the world's equipment lessors and has partnered with leading technology providers to deliver pricing and portfolio solutions. More background is available at: <http://www.ivorycc.com>.

#

Media Contact:

Susan Carol

sca@scapr.com

540-361-1274